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## ***ORGANIC EMPLOYEE GARDEN AND HYBRID SUBSIDY LEAD TO NATURE'S PATH'S WIN***

### ***Nature's Path Chosen as one of Canada's Greenest Employers 2009***

**Richmond, BC** – While Kermit may lament that it's not easy being green, Nature's Path Organic Foods begs to differ. Green behaviour is deeply ingrained in the company's work culture, leading to its recent selection as one of Canada's Greenest Employers 2009.

"This company was founded on the principles of socially responsible and environmentally sustainable behaviour and so we're delighted to be recognized as having lived up to those high standards," said Arran Stephens, Co-Founder and CEO, Nature's Path.

"This award celebrates the efforts of every single Nature's Path employee who continuously asks, 'How can I do my job in a less wasteful and more sustainable way?'. "

Nature's Path, North America's number one organic cereal manufacturer, was one of 30 companies to receive the honour of being named one of Canada's Greenest Employers 2009. A family-owned, independent company, Nature's Path has been producing organic food for three generations. Some of the initiatives that led Nature's Path to receive the prestigious award include its longstanding "EnviroKidz" program, where one per cent of the sales from this product line are donated to organizations that support species and habitat conservation, its onsite, organic, employee garden, its ambitious zero waste and carbon reduction goals, and its \$1000 cash reimbursement to employees who purchase an eco-friendly vehicle. Nature's Path also provides sustainability training to all of its employees.

Founded in 1985, Nature's Path Organic Foods is headquartered in Richmond, British Columbia and employs over 350 people at its four facilities in Canada and the United States. The privately held, family-owned company produces breakfast foods and snacks sold in specialty foods stores and retailers in 40 countries around the world. The company's innovative brands include *Nature's Path*<sup>®</sup>, *Flax Plus*, *EnviroKidz*<sup>®</sup>, *Weil by Nature's Path*<sup>™</sup>, and *Optimum*<sup>®</sup>. Visit Nature's Path online at [www.naturespath.com](http://www.naturespath.com).

**Editors' note:** *As we are an independent, sustainability-directed company, we endeavor to minimize our ecological footprint whenever possible. Thus, most of the communication you receive from us will be electronic, but we are delighted to send anything you request in hard copy form as well.*

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